

# 2024 SPONSORSHIP OPPORTUNITIES

# *ignite*

19TH ANNUAL BANQUET





We are a member-driven and business-focused organization advocating for economic growth in the Greater Augusta area. As community developers, we cultivate an environment for businesses to grow and thrive while creating a wonderful area to live and play. The Columbia County Chamber is over 1,000 members strong with 45 percent of the membership from outside the county. As one of the only 103 chambers in the United States to be 5-Star Accredited through the U.S. Chamber of Commerce, our Chamber represents the top one percent of the 7,000-plus chambers in the country.

As the mouthpiece for the business community, our emphasis is on advocacy, leadership, business and professional development, and strengthening the connection between workforce and education.

## Powerful Strategic Marketing

As the region's leading advocate for business, the Columbia County Chamber of Commerce interacts with more than a thousand businesses and elected officials through a variety of programs and events. Your business has the opportunity to market to this audience through a variety of sponsorships that not only provide high profile positioning at these events, but also include integrated marketing campaigns – social media, Chamber website, e-blasts, newsletters, digital promotions, TV and print advertising, and earned media. You will reach business leaders, elected officials, influencers and customers who will recognize the value of your brand through your support of the Columbia County Chamber of Commerce.

## Achieve Your Marketing Objectives

- Strengthen your company's brand and spotlight its latest initiatives
- Position your company as a thought leader in your industry and in the community
- Generate productive new leads
- Gain access to elected leaders and policy influencers
- Develop, recruit and retain your employees

## Support Business Development

- Invest in the success and growth of women and minority-owned businesses and entrepreneurs within our region.
- Support our customers and communities to make a difference.

## CONTACT INFORMATION

Madalyn Brantley | Director of Programs and Events  
madalyn@columbiacountychamber.com

## OUR REACH INCLUDES...

**7,700**

followers on Facebook

**2,500**

followers on Instagram

Email campaigns that reach an average of

**7,700**

business professionals

**1,000+**

online visitors to event web pages each month

**150+**

In-Person Events Annually

**3,000+**

Total Attendees at Events throughout the Year



# Annual Banquet

**FEBRUARY**

Expected Attendance: 600

The Annual Banquet is the most attended and prestigious Chamber event of the year. The Chamber will celebrate the awards banquet with a business showcase followed by the State of the Chamber Address and presentation of awards for Lifetime Achievement, Volunteer of the Year and Non-Profit Member of the Year.

## Presenting Sponsor

**\$10,000**

Two corporate tables for 8, front row seating with logo table signs • Promotional items placed at all seats • Full-page ad in event program and logo on cover (provided by sponsor) • Welcome message from podium at beginning of event • Link to your website from Annual Banquet page • Logo included in television ad for event • 30-second video ad on screen pre-event (provided by sponsor) • Logo recognition on all promotions - print, signage, website, social media, weekly e-blast • Presentation of Small and Large Business of the Year awards • Booth in Business Showcase Expo • Sponsor recognition by emcee from podium • Recognition on Chamber event webpage

**SOLD**

## Premier Sponsor

**\$5,000**

30-second video ad on screen pre-event (provided by sponsor) • Logo recognition on all promotions - print, signage, website, social media, weekly e-blast • Booth in Business Showcase Expo • One corporate table for 8 with logo table signs • Sponsor recognition by emcee from podium • Half-page ad in event program (provided by sponsor) • Recognition on Chamber event webpage

## Champagne Sponsor

**\$5,000**

One corporate table for 8 with logo table signs • Logo on 2 bottles per table • Large promotional sign at event • Logo on screen • Quarter-page ad in event program (provided by sponsor) • Sponsor recognition by emcee from podium • Recognition on Chamber event webpage

## Executive Sponsor

**\$3,500**

Booth in Business Showcase Expo • One corporate table for 8 with logo table signs • Sponsor recognition by emcee from podium • Recognition on Chamber event webpage • Quarter-page ad in event program (provided by sponsor)

## Bar Sponsor

**\$2,500**

Three (3) general seating tickets • Sponsor recognition by emcee from podium • Logo on bar sign • Promotional item can be placed on bar • Quarter-page ad in event program (provided by sponsor) • Logo on screen prior to event

## Dessert Sponsor

**\$2,500**

Three (3) general seating tickets • Sponsor recognition by emcee from podium • Logo on bar sign • Promotional item can be placed on bar • Quarter-page ad in event program (provided by sponsor) • Logo on screen prior to event

## Award Sponsors

**\$1,500**

Three (3) general seating tickets • Sponsor recognition by emcee from podium • Sponsor remarks • Large promotional sign at event

**SOLD**

